

## WHY LEARN TECHNICAL ANALYSIS IN COLLEGE?

The MTA Educational Foundation (MTAEF/the Foundation) course is taught in more than 20 classrooms at colleges/universities in the U.S. and abroad and is now taught online at the University of Maine at Fort Kent (see over). The MTAEF is an educational foundation created by the Market Technicians Association (MTA) in 1993 to create and assist college and university level courses in the field of technical analysis – the study of how prices in freely-traded markets behave and how they can be used to anticipate future price direction. To assist professors in creating credit courses in technical analysis, the Foundation provides the following support:

- **Course material.** A core curriculum model with syllabus, lecture notes, corresponding charts in PowerPoint, reading lists, sample exams, recommendations for textbooks, glossaries, and a bibliography of articles and books.
- **Direct assistance.** Direct assistance and consultation from the Foundation Board members all of whom currently teach or have taught technical analysis at the university level.
- **Guest lecturers.** Professionals from the real world of trading and investing to lecture on specific aspects of technical analysis.



*Identifying and funding  
educational programs in the field of  
Technical Analysis since 1993*

For complete information  
and course updates,  
log on to [www.mtaef.org](http://www.mtaef.org)

Contact the MTAEF for information  
on getting technical analysis taught  
at your college or university,  
e-mail [info@mtaf.org](mailto:info@mtaf.org)

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### WHY TECHNICAL ANALYSIS?

Technical analysis is ubiquitous in financial markets. From foreign exchange to equity indexes to real estate futures markets, traders rely on technically-derived signals to enter speculative positions, set protective orders, and time their exits. Users include weekend warriors at their home computers, professional market makers, and long-term investors at prestigious firms like Fidelity Investments. Indeed, among short-term traders, this mode of analysis is arguably more influential than fundamentals-based approaches, and its influence is presumably growing apace with the flood of algorithmic trading. Nonetheless, finance students – like students at most business schools – learn little, if anything, about technical analysis.



*The University of Maine at Fort Kent is accredited by the New England Association of Schools and Colleges*



### LEARN TECHNICAL ANALYSIS WITH AN ACCESSIBLE, AFFORDABLE ONLINE COURSE

The University of Maine at Fort Kent offers the MTA Educational Foundation's technical analysis course **online**.

- Students will gain valuable skills needed to be successful analysts, researchers and traders
- The 3-credit online course is offered three times a year in January, May and September
- Course cost \$850
- Register now at [www.umfk.maine.edu/bus/mtaef/](http://www.umfk.maine.edu/bus/mtaef/)
- Course may be used in preparation for Level 1 of the Market Technicians Association professional certification program
- Students will receive a one year free MTA membership